

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

Claims 1-20 (cancelled).

Claim 21. (new): A method for performing a search of network accessible content, the method comprising:

receiving a query;

accessing data stored in an electronic data store containing geographic data obtained by automatically traversing a network, extracting the geographic data from web documents across the network and associating the geographic data and a business category code based on at least data associated with a document published by a source and data in a database;

searching the data stored in the electronic data store for a match to the query; and

returning a result to the query.